



Media Release

FOR IMMEDIATE RELEASE

Daily Highlights: What to see on Day 5 at the IPM

DUFFERIN COUNTY, Ontario (September 23, 2023) - It's another beautiful, sunny day here in Bowling Green, in Amaranth Township—the perfect way to close out the week on this, the final day of the 104th edition of the International Plowing Match and Rural Expo (IPM) held for the very first time in Dufferin County.

Saturday crowds are always large and the organizers have made sure there is a solid program lined up and waiting for you today, with some only-offered-today events scheduled, including:

- The Junior Plowing Match at 8:30 am in the plow fields so be sure to check them out. These young people are the future of the IPM plowing competitions, so let's cheer them on. A courtesy shuttle is available at Gate 3 (by Service Road 6) to take you to the plowing competition;
- The IPM Sheep Shearing Competition gets underway at 9:30 am over in the Holmes Agro Agricultural Showcase Tent;
- If you are a fan of the CBC Canadian-favourite show "Heartland" be sure to head on over to the Ram Truck Corral today because Amber Marshall of CBC's "Heartland" fame will be co-hosting the RAM Rodeo. There is lots of action taking place in that corral all day. The Canadian Cowgirls Rodeo Drill Team perform daily at 10 am and 1:30 pm; and the RAM Rodeo gets underway at 12 noon and again at 2:30 pm; and
- As the final day of the match the Closing Ceremonies will be taking place at 4 pm over in the Ontario Mutuels Main Stage. This ceremony will include the traditional passing of the flags to next year's hosts in Lindsay, Kawartha Lakes. Mark your calendars for Tuesday, October 1 to Saturday, October 5, 2024—we hope to see you there.

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Make sure to stop in at the Hydro One Education Centre where there is lots of hands-on activities taking place throughout the day.

There are numerous attractions, events and demonstrations offered daily throughout the site that warrant a visit, including:

- demonstrations in the Antiques area and the Lifestyles Tent (10 am to 4 pm)
- the 1/16 scale Enviro Farm on display daily in the Ritchie Bros. “Farming for the Future” Tent, 8:30 am to 5 pm;
- also in the Ritchie Bros. “Farming for the Future” Tent are the Trillium Ford Tailgate Talks happening at 11 am and 2 pm; and
- the Agricultural Commodities & Field Crop competition in the Holmes Agro Agricultural Showcase Tent

Dozens of local bands, popular entertainers and tribute bands have been secured for the multiple stages and entertainment venues at this year’s IPM. Be sure to check out the *Official Show Guide* (pages 36 and 37) for specific times and locations for today’s musical entertainment lineup.

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Media Release Archives

- <https://www.plowingmatch.org/ipm2023/about-us/media-center/>

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About

The International Plowing Match and Rural Expo (IPM)

The International Plowing Match will take place from September 19 to September 23 in Bowling Green (between Grand Valley and Laurel) in Dufferin County, Ontario. The IPM is a five-day celebration of agriculture and rural living. There will be plowing competitions, a range of activities for people of all ages, numerous opportunities to learn about agriculture, daily live entertainment in multiple match venues, hundreds of vendors and exhibits, a wide variety of food, an RV park and more. The event has an expected attendance of approximately 70,000 people. For more information: www.plowingmatch.org/ipm2023.

The Ontario Plowmen’s Association (OPA)

The Ontario Plowmen’s Association is the parent host of the International Plowing Match. Each year the OPA partners with a community to organize and host the International Plowing Match and Rural Expo. For more information please visit www.plowingmatch.org.

Dufferin County

Planning a trip to the IPM and looking to explore Dufferin County? Whether a resident or a visitor, Dufferin has something for everyone, and you can find all the area’s best local offerings in the Explore Dufferin Guide! The Guide features Dufferin’s “Don’t miss list”, day trip itineraries for visiting and local tourists, an

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events listing and information on local amenities and services like parks, recreation centres, libraries and more. View the Guide here: <https://tinyurl.com/8pbmtp29>.

The Township of Amaranth

The Township of Amaranth is proud to have partnered with the 2023 International Plowing Match in hosting this iconic event, celebrating agriculture, rural traditions, and community spirit. During your visit to Amaranth, we extend our warmest welcome and invite you to explore and discover the deep-rooted ties to our rural heritage and robust agricultural sector. To learn more about our township, please visit our website at www.amaranth.ca or stop by our booth, we are eager to share details about our wonderful home.

The Town of Grand Valley

The Town of Grand Valley is thrilled to be a co-host community of the 2023 International Plowing Match in Bowling Green, Ontario. As a community with strong connections to our rural heritage and agricultural sector, Grand Valley invites you to explore what we have to offer when you visit the Plowing Match. For more information about our Town, please visit www.townofgrandvalley.ca.

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Scan for more IPM 2023 details