

May 2023

VOLUNTEER NEWS



Press Release—April 26, 2023

International Plowing Match and Rural Expo 2023

Breathe in Dufferin—Ontario's Heartland

Come and celebrate everything that is cool about country living! Savor a taste of Ontario's Heartland right at your doorstep.

The Plowing Match was created by the Ontario Plowmen's Association to showcase farmers' passion for the soil, agriculture, and rural living. It has turned into a massive rural expo, where our main goal continues to educate others about agriculture. This is the largest event of its kind in Canada, attracting people from all over the world. Historical attendance numbers exceed 60,000 people over the five-day event.

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The International Plowing Match and Rural Expo (IPM) is happening this September in Amaranth Township within Dufferin County!!

From September 19th to the 23rd, local farmers of Dufferin County open-up their fields to you and transform them into a large exciting rural expo with a

huge, tented city with virtually non-stop entertaining activities and plowing competitions! Come and experience all that is special about the IPM and community of Dufferin!

The 104th edition of this unique event is a feast for your senses!

- wonderful food
- lively music
- animal exhibits
- local vendors of craftsmen and artisans
- impressive farming demonstrations
- plowing competition
- hundreds of interesting displays and exhibitors
- a rodeo that will keep you on the edge of your seat
- fun educational activities for the whole family
- full-service RV park set up with over 1,000 sites

We thank the beautiful municipalities of Amaranth and Grand Valley for hosting this event. Dufferin County sits on the edge of the Greater Toronto Area and is known for its agriculture, food, arts, charming settlements, rolling hills, scenic landscapes (includes some Niagara Escarpment) and small-town warmth.

We look forward to celebrating our beautiful Heartland and good times with you!! Check us out online:

Facebook International Plowing Match and Rural Expo 2023

www.plowingmatch.org/ipm2023

www.amaranth.ca/international-plowing-match

Volunteer Coordinator Update

The IPM and Rural Expo is a great event that brings many different people together from both agriculture and non-agriculture groups to work towards a common goal. The goal is organizing and staging the largest event to ever come to Dufferin. This event is not possible without our volunteers.

To date we have 335 volunteers who have registered to participate. We are anticipating requiring 500-700. We will require a large number of volunteers for traffic, parking, gates and tickets to name just a few areas. Please share the opportunities with family and friends. Interested individuals are asked to complete the enclosed form and return to Cindysabo@xplornet.ca.

We have recruited a team to co chair Lunches. Elaine Bilton, Linda Huson, Karen Canivet and Marlene McCauley-Brown. Thanks to Kelly Tovell for arranging the "lunch" meeting and inviting interested participants. We will be organizing a food handlers course with Public Health for our food handlers.

We have new co chairs for the Marketing Group. Alec and Laura Giger. And a co-chair for the VIP Tent—Sandra Gallagher.

There will be general orientation for all volunteers before the IPM and Rural Expo opens. Tentatively we're looking at Sept. 9th or 10th. We are preparing a Volunteer's Handbook which will be distributed at the Orientation along with a lanyard and identification tag. A tour of the grounds—tented city, plowing areas, RV park will be included.

If you have any questions relating to volunteering, please contact me. I look forward to working with all of you on this community event.

Looking forward to working with all of you.

Cindy Sabo,

2023 IPM Volunteer Coordinator





BREATHE IN DUFFERIN ONTARIO'S HEARTLAND

BEAUTIFICATION COMPETITION

GET INVOLVED AND BE CREATIVE!

DECORATE THE ENTRANCE OF YOUR HOME, DRIVEWAY OR BUSINESS TO BEAUTIFY OUR COMMUNITY FOR THE 2023 INTERNATIONAL PLOWING MATCH AND RURAL EXPO. LET'S WELCOME THOSE COMING TO DUFFERIN.

PRIZE MONEY IS UP FOR GRABS!

PRIZE MONEY WILL BE AWARDED IN EACH OF THE 4 CATEGORIES!
URBAN, RURAL, BUSINESSES (INCLUDING SCHOOLS AND CHURCHES) AND BARN QUILTS.

DISPLAYS MUST INCORPORATE

THEME: BREATHE IN DUFFERIN - ONTARIO'S HEARTLAND.
FLOWERS: HYDRANGEAS AND FALL MUMS (CHRYSANTHEMUM)
IPM 2023 COLOURS: CREAM, RUST AND BLUE.

CONTEST ENTRY DEADLINE IS AUGUST 28TH, 2023
FOR MORE INFORMATION, RULES AND TO ENTER,
IPM2023BEAUTIFICATION@GMAIL.COM
WWW.PLOWINGMATCH.ORG/IPM2023

Tented City

The objective is to build and maintain the tented city at the IPM and to work together with other committees to make it an enjoyable experience for everyone.

Co Chairs—Gord Gallaugh ggallaugh@gmail.com

Steve Bowles autocentre@bellnet.ca

Health & Safety— in collaboration with all areas

Jim Hastings poppajim1955@gmail.com

Exhibitor Gates—Ken Mikoliew kmilolieu@gmail.com

Local Exhibitors—Diana Morria diana@dufferinbot.ca

Landscaping—Amanda Rayburn arayburn23@hotmail.com

The Landscaping Committee's primary goal is to landscape and beautify the site and to raise the profile of horticulture in the community and at the IPM and Rural Expo.

Equipment—Larry Melen ldmelen@hotmail.com

Mark Hayward hayverhill@gmail.com

Quilts—Louise Cornelieus lcornelius@outlook.com

Fern Pugh elizabethfern15@gmail.com

Farm fields will be transformed into a Tented City that will host both IPM tents—Lifestyles, Quilt, Family Centre, Emergency Services and Lounge and Exhibitor tents. There will be food vendors and entertainment venues.

The Committee has been visiting the site to familiarize themselves with the lay of the land. GPS maps have been prepared for final planning. There have been joint meetings with the RV Committees related to water and hydro.

Health and Safety are preparing an Emergency Measures Plan in collaboration with the County of Dufferin and local emergency responders. The plan will attempt to cover every contingency from lost visitors to major weather events. It will include the requirements for personal protective equipment where necessary.

The start of this transformation is in August and there will be a large number of volunteers required. Hydro poles will be installed, water lines laid, tent sites and vendor sites will be staked and roads will be built. They estimate 12 volunteers daily to set up. A working knowledge of equipment is helpful.

The landscape team is busy designing the landscape plans for the area. They are preparing their orders for the plants and are meeting with local horticultural societies. They have identified additional needs including cedar rails, large and small square bales, a couple of round bales, corn stalks and if anyone has them straw sheaves.

The equipment team has been researching vendors to supply the golf carts.



In Preparation for The 2023 International Plowing Match

The Beautification Committee has Organized a

Barn Quilt Workshop 2.0



Back by Popular Demand, we are offering a second workshop!

Saturday, July 8th, 2023 from 10:00 AM - 3:00 PM

Facilitator: Barn Quilt Creations, Palmerston ON

Most patterns can be accommodated!

Look on Pinterest, in quilt books or choose from the instructor's selection.

Display on your house, garage, shed, barn, etc.

2' x 2' \$120.00*

3' x 3' \$170.00*

4' x 4' \$220.00*

- Prices include workshop fee

Your signboard (aluminum composite panel) will be primed, base-coated and penciled with your pattern. The only thing you need to bring to the workshop is your enthusiasm. You will be taught the techniques using your first colour(s) and then you are free to take your artwork home to complete it at your leisure.

Pattern Picking will be arranged with Bonnie, once you have registered.

Bring your own lunch as drying time will be required between coats of paint. Space is limited and usually fills up quickly.

TO REGISTER:

Contact Bonnie Dopfer at BarnQuiltCreations@wightman.ca or 519-343-3352

RV Park

The objective of the RV Park Committee is to plan, organize, install and administer all aspects directly related to providing safe and comfortable accommodations for the recreational vehicles attending the IPM.

A lot of work and volunteer hours will be put into the physical set up of the park, specifically staking and installing water lines.

Co Chairs—Jack and Henrietta Kottelenberg

RV Park—Jack Kottelenberg jkott@avertex.ca and
Ed Roodzant edroodzant@hotmail.com

Reservations—Henrietta Kottelenberg Henriette_kottelenberg@hotmail.com
Marg Jenssen margaret@jdccustomhomes.ca

Health and Safety—Jim Hastings poppajim1955@gmail.com
Chris Ecclestone chrisecclestone62@gmail.com

The objective of the Emergency Services Committee is to provide a safe environment for everyone attending the IPM and Rural Expo and to provide effective on-site 24 hour emergency response to incidents affecting the health and safety of people and the protection of property.

Sanitation (coordinate with Tent City) Don Kidd donkidd2014@gmail.com

Water (coordinate with Tent City_ Rob Bouwers rbouwers@avertex.ca

Site Protection/Communications Tony Van Ommen tvokvo9292@gmail.com
Ted Ecclestone tedecclestone@efginc.ca

ATV's Keith Hoeksema kn.hoeksema@gmail.com
Ruth Ann Turnbull ruthannturnbull@icloud.com

Benches (construction only) Jack & Henrietta Kottelenberg

There will be capacity for 1,100 campsites in the RV Park. To date there are 255 sites that have been booked.

There is now a GPS map for planning and designing the campsites and the entertainment tent.

The committee has been working with the Tented City Committee on a number of shared activities.

They have been researching sanitation and garbage options.

IPM 2023 Bench Sponsorship



- 120 Benches to be built by local high school students
- placed throughout the property during the IPM 2023 show
- SPONSOR keeps the bench!

Contact Sandy Brown
519-216-3030
sandybrown1000@gmail.com

IPM 2023 Contact Information

Bill McCutcheon

Co- Chair IPM 2023 Local Organizing Committee
IPM2023cochairs@plowingmatch.org

Dawn Van Kampen

Co- Chair IPM 2023 Local Organizing Committee
IPM2023cochairs@plowingmatch.org

Karen Webster

Treasurer treasurer2023ipm@gmail.com

Deanna Tuckey

Secretary IPM2023info@plowingmatch.org

Larry Braiden

Plowing Chair larry_braiden@hcm.Honda.com

Gord Gallagher

Tented City Co-Chair ggallagher@gmail.com

Steve Bowles

Tented City Co-Chair autocentre@bellnet.ca

Jack & Henriette Kottelenberg

RV Co-Chairs rvparkipm2023@gmail.com

Laura & Alex Giger

Marketing Co-Chairs ipmmmedia2023@gmail.com

Liz & Charlie Bryan

Related Events Co-Chairs bryhome1@gmail.com

Kelly Tovell

Special Features Co-Chair ktovell@sympatico.ca

Billie Jo Berry

Special Features Co-Chair Photo8bj@yahoo.ca

Alan Howe

Administration 1 IPM2023sponsorship@plowingmatch.org

Lisa Van Dyk & Jill Pogson

Administration 2 ipmgates2023@gmail.com

Jim Hastings

Emergency Services, Health & Safety Chair
poppajim1955@gmail.com

Cindy Sabo

Volunteer Coordinator
Cindysabo@explornet.ca

IPM 2023 Local Committee

Mailing address 374028 6th Line, Amaranth, Ontario

Email IPM2023info@plowingmatch.org

Ontario Plowmen's Association

188 Nicklin Rd. Guelph, Ontario

Email admin@plowingmatch.org

1-519-767-2928 or 1-800-661-7569

Cathy Lasby: Executive Director; ext. 224

Melissa Gamble: Financial Coordinator; ext. 226

Sharon McCorquodale: Programme Coordinator; ext. 222

Cara Burns: Event Coordinator; ext. 221