



DUFFERIN
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FOUNDATION

Nonprofit Appreciation Week
February 14-20, 2022

A presentation to Amaranth Town Council

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www.dufferincommunityfoundation.ca



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Nonprofit Appreciation Week

In December 2021, Bill 9: An Act to proclaim Non-Profit Sector Appreciation Week, was passed unanimously with all-party support in the Ontario legislature.

It proclaims that every third week of February will be Nonprofit Appreciation Week in Ontario.

Fittingly, the first week began on February 14, giving us a chance to show our love. ❤️



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Why celebrate charities and NFPs?

Ontario's non-profit sector is a major contributor to innovation, job creation, and the economy. Most importantly, they enrich our quality of life.

- 58,000 charities and non-profit organizations
- 850,000 non-profit workers
- \$65 billion impact on the economy
- Their work is mission-driven



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Our “Invisible Champions”

“Their work is indispensable and heroic, but it is all too often invisible. The COVID-19 pandemic has highlighted the remarkable contributions of the essential services provided by the non-profit sector, which relies on funding and volunteers. Their public service deserves to be recognized and honoured.”



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Did you know...

- More than 150 charities and not-for-profit organizations serve our communities across Dufferin County.
- Their programs span food banks, housing, mental health, child development, arts & culture, sports, faith, environment, and more.
- During the pandemic, they went above and beyond to serve our community, finding creative solutions during restrictions and lockdowns, despite struggling with scarce resources themselves.



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Did you know...

- Our charity and NFP professionals are highly skilled and often deal with vulnerable populations and complex issues.
- Across Canada, non-profit workers are more highly educated than the rest of the labour force. Most are university and college educated.
- They tend to work longer hours for lower pay than other sectors.
- Despite this, they are mission-driven and believe in what they do.





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How to show our appreciation

- Make an official proclamation
- Post a video or message on social saying thanks
- #nonprofitappreciationweek
- Share our Nonprofit Spotlights on social media
- Send a letter of appreciation to your local non-profits

Nonprofit Appreciation Week in Dufferin County Partner Organizations



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Headwaters
**Communities
in Action**

Making Life Better Together



DCMOVES
Better together.



United Way
Guelph Wellington
Dufferin



A SOCIETY GROWS GREAT
WHEN OLD PEOPLE PLANT TREES
WHOSE SHADE THEY KNOW
THEY SHALL NEVER SIT IN

ADAPTED FROM A GREEK PROVERB

Thank you!

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